



The Black AIDS Institute
Trump AIDS National Bid Whist Tournament and HIV/AIDS Health Fair

“Nobody can save us from us but us”

Calvin Rolark, Founder of the National Black Fund

AIDS in America today is a Black disease. No matter how you look at it, thru the lens of gender, age, sexual orientation, socio-economic class, level of education or region of the country where they live, Black people bear the brunt of the AIDS epidemic in America today.

The only way to stop AIDS in Black communities is to build a mass response to the AIDS epidemic in Black America. As a community, we must make fighting AIDS a top priority and set concrete measurable goals and objectives, with real deadlines, of what we will do about it.

“I want to start an organization to save my life.

If whales, snails, dogs, cats, Chrysler

and Nixon can be saved,

the lives of black men are priceless and must be saved.”

Essex Hemphill

The Black AIDS Institute (The Institute), the only national HIV/AIDS think tank in the United States focused exclusively on Black people, has been looking for a uniquely Black idea that could be used to raise awareness about HIV/AIDS in Black communities and possibly raise resources to help fight this deadly disease. One such idea is Bid Whist. Bid Whist—in various forms—has been a popular Black American past time for centuries.

The History of Bid Whist

During slavery, plantation owners forbade slaves from learning to read and write for fear that written communications would lead to uprisings and revolts. However slave owners needed slaves to be able to count in order to keep better track of the cotton harvests. As a result slaves were allowed to play cards. Slaves put their own spin on the game and Bid Whist lives on today. The game as we know it today is the form of the game popularized by Black Pullman porters from 1867 until the 1920's.

We have a stake in one another, what binds us together is GREATER THAN what drives us apart. If enough people believe in the truth of that and act on it then we might not solve every problem, but we can get something meaningful done.

-- Barack Obama,

Trump AIDS

Trump AIDS, the Institute's national Bid Whist Tournament, provides a platform to mobilize Black communities, raise awareness about HIV/AIDS in black communities, and serves as the vehicle to raise funds to reduce HIV rates in Black communities, increase HIV testing, increase access to life saving treatments, and fight the debilitating stigma and discrimination that undermines our ability to fight the disease.

HIV Facts

Of the estimated 1.2 million Americans living with HIV/AIDS nearly half of them are Black. 40% of the new cases among men, 30% of the new cases among gay men, 60% of the new cases among women, and 70% of the new cases among teens are Black. To make matters worse, over 50% of HIV positive African Americans don't know they are infected. AIDS is the leading cause of death for Black women aged 24-34, and the second leading cause of death among Blacks, aged 25-44.

- Nearly 50% of the people living with HIV/AIDS in the U.S. are Black
- Nearly 50% of all new HIV infections in U.S. are among Black Americans.
- Nearly 50% of annual AIDS related deaths in the U.S. are Black

Awareness Objectives

- Engender greater ownership in the Black community around the problem of – and solution for – HIV/AIDS.
- Instill hope about the possibility of ending the AIDS epidemic in Black communities
- Promote understanding that everyone has a role to play – to do nothing is to be part of the problem
- Inspire leadership through personal action as individuals, families, community

How does TrumpAIDS Work

TrumpAIDS will sponsor 31 qualifying Bid Whist tournaments and health fairs between January 15, 2010 and August 27, 2010. Each local tournament will recruit teams who will compete for \$2,000.00 in prize money, a trophy and a chance to compete in a national tournament scheduled to take place in October 2010. There will be an HIV/AIDS health fair held at each local tournament.

The winning team will automatically be entered into the national tournament and a chance to win \$20,000.00 in prize money. To qualify for the national tournament, the other teams will need to raise a minimum of \$3,000.00.

Where will the qualifying tournaments be held? There are thirty-one (30) tournaments hosted within 33 weeks beginning the weekend of January 15th and ending the weekend of August 27th. The targeted qualifying cities are:

Atlanta GA
Baltimore MD
Baton Rouge LA
Birmingham AL
Charleston SC
Charlotte NC
Chicago IL
Cincinnati OH
Columbus OH
Dallas TX
Detroit MI

Durham NC
Flint MI
Houston TX
Jackson MS
Los Angeles CA
Macon GA
Memphis TN
Miami FL
Nashville TN
Newark NJ
New Orleans LA

New York NY
Oakland CA
Orlando FL
Pittsburgh PA
Richmond VA
San Antonio TX
St Louis, MO
Tampa FL
Washington DC